



## City Manager's Office

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## Press Release

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### **City of Modesto is honored to received two Awards in the 4<sup>th</sup> Annual Anthem Awards for the Camp2Home Documentary**

*Modesto, CA, November 19, 2024* – The City of Modesto is Honored to be a winner in the 4<sup>th</sup> Annual Anthem Awards. The Camp2Home Documentary wins awards in two categories: a Gold Award in Diversity, Equity & Inclusion – Community Engagement and a Bronze Award in Diversity, Equity, & Inclusion in Public Service. Anthem Winners are selected by the International Academy of Digital Arts and Sciences; Judges are from all over the nation representing organizations such as NAACP, PepsiCo, REI Co-op, as well as DEI Leaders and much more.

Camp2Home: Contributing to the Success of Modesto Through the Power of Community is a short documentary about the City's Camp2Home Program that offers a profound path to self-sufficiency for individuals seeking to rebuild their lives after experience homelessness. This comprehensive program encompasses five vital initiatives: Outreach, Shelter, Job Training, Employment, and Housing. The City of Modesto worked with Serotonin Creative Consultancy to produce the documentary.

"The Camp2Home documentary is profoundly impactful and everyone who has seen it talks about how much Modesto is doing to support people who are rebuilding their lives after experiencing homelessness," says Sue Zwahlen, Mayor of the City of Modesto. "I am so proud of our Camp2home team."

"The Finalists of this year's Anthem Awards are truly inspiring, and I am honored to help elevate their impact," said Anthem Awards General Manager, Patricia McLoughlin. "At this moment, there is a lot of uncertainty in our world, but the tireless and extraordinary efforts of the Anthem Awards community provide hope that a better tomorrow is possible. Thank you to everyone doing this work and making an impact."

The 4th Annual Anthem Awards was the most competitive season yet with more than 2,300 entries submitted from 34 countries worldwide. By amplifying the voices that spark global change, the Anthem Awards are defining a new benchmark for impactful work that inspires others to take action in their communities.

**About The Anthem Awards:**

Launched in 2021 by The Webby Awards, The Anthem Awards honors the purpose & mission-driven work of people, companies, and organizations worldwide. By amplifying the voices that spark global change, we're defining a new benchmark for impactful work that inspires others to take action in their own communities. Learn more about the [Anthem Awards online](#).

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