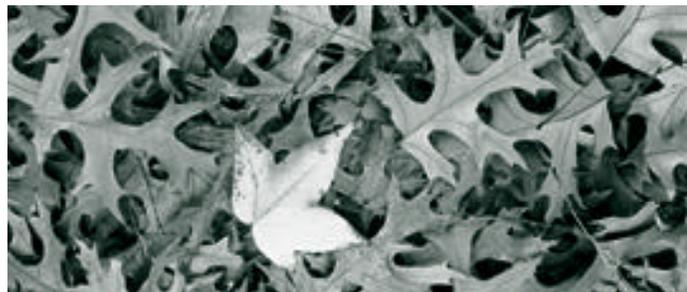




City of Modesto services available to city residents only.
 VISIT THE CITY OF MODESTO WEBSITE AT:
www.modestogov.com

When the “City of Trees” Becomes the “City of Leaves”



When does the city collect leaves?
 Each year, the City of Modesto Leaf Removal Program operates only during the months of November and December. During the rest of the year (January 1 through October 31) leaves should be placed in your green yard waste container.

Where should I place my leaves for collection?
 During the Leaf Removal Program months, city residents should place leaves in the green yard waste container.

Once the container is full, place leaves in piles on your street near the curb. Keep the leaves away from drains or other inlets in the street. Please do not put leaves in bags or containers other than your green yard waste container. Crews from the city’s Community Forestry Division will collect piles of leaves from the street only. Leaves left in alleys will not be collected. Once collected, leaves are taken to an undeveloped park site and recycled to improve soil

conditions.
 Watch for upcoming information regarding the city’s Pruned Refuse Collection program, complete with collection calendar and details on the Holiday Tree Removal Program in January.

Why do leaves turn different colors?
 Leaves don’t really change colors so much as they show their natural colors, which are always present but masked during the summer by an abundance of green pigments called chlorophylls. As the weather gets cooler and the nights become longer, the chlorophyll moves out of the leaves and into the tree’s branches and trunks, leaving the yellow and orange pigments to be revealed.

In addition, other pigments are also responsible for the wide variety of leaf colors seen in the fall. Carotenoids are pigments that produce yellow, orange and brown colors—not just in leaves, but in corn, carrots and bananas. The reds and purples are caused by

anthocyanin pigments that form in the cell sap of some species in late summer and fall. Anthocyanins also give color to things such as cherries, blueberries, strawberries and plums.

How does weather affect the colors?
 The most important weather factor is the simple fact that the days grow shorter and the nights longer, which causes the chlorophyll to retreat. But temperature, moisture and wind contribute to the amount and brilliance of colors each season, guaranteeing that each autumn is unique. The yellows and golds remain fairly consistent year to year because carotenoids are always present in leaves, but the anthocyanins that give us the reds and purples are produced when there is lots of sugar in the leaves and lots of light. So bright, sunny days and chilly nights (with no frost) create the brightest colors.

Fall Color Guides of the city’s community forest are available at: City Hall at the Mall and Tenth Street Place (Suite 4400 and 2nd floor cashiering).

For more details, contact the Community Forestry Division at 342-2249 weekdays, 7:30AM to 5:00PM.

Did You Know...?
it is ILLEGAL to rinse out your garbage cans in the gutter or storm drain!
 So, how do you properly clean and rinse out your cans?

Residential
 Find an unused space in your yard where you can rinse out your garbage can, then empty the wash water onto a grassy area. The water will not harm the grass. Any solid material can be collected with a rake and disposed.

Businesses
 Contact your garbage hauler to exchange your dumpster for a clean one. Restaurants should always double bag their garbage and clean spills with absorbent materials, such as kitty litter or sand, instead of hosing it into the storm drain.

For further information, contact the City of Modesto Solid Waste Management Office at 577-5494.



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City Pride is brought to you by the Modesto City Council: Mayor Carmen Sabatino, Vice Mayor Bruce Frohman, Councilmember Bill Conrad, Councilmember Tim Fisher, Councilmember Denny Jackman, Councilmember Janice Keating and Councilmember Will O’Bryant.

City Hall at the Mall Offers Utility Pay Stations and Much, Much More!

What happened to the term “city hall?” What people would normally refer to as “city hall” is now called “Tenth Street Place.” Does Modesto even have a city hall at all?

Recently I learned that there is still a city hall in Modesto. No, I’m not talking about the six story building on Tenth



David Paladini

Street, although the Tenth Street Place is technically “city hall,” where most of the city’s business takes place. The city hall I’m talking about is yet an entirely different place on completely the opposite side of town. I’m talking about City Hall at the Mall.

About ten years ago, Vintage Faire Mall personnel contacted the Modesto Police Department and asked for a

small station to be set up at the mall.

Later, the mall contacted the city about setting up a satellite city hall. In November of 1997, Modesto’s City Hall at the Mall, also known as CHATM, was launched.

According to Debbie Conder, Customer Services Supervisor for CHATM, there are many different purposes for having a city hall at the mall. The first is security. In fact, mall security is currently located in the same space as CHATM—like a big, happy family.

There are many other cool features at the City hall at the Mall. Among them is an internet kiosk where you can search the web for information and check out the City of Modesto’s website. When you drop in you can stop by the Citizens Service Information Desk and register for any Parks, Recreation and Neighborhoods Department class or adults sports pro-

gram. But wait—there’s more.

At this counter you can also pay for City of Modesto utilities (water or garbage) or pay for your parking citations. In addition, CHATM is also a pay station for: AT&T Long Distance, AT&T Mobilenet, AT&T Wireless, MID and PG&E. You can pay almost any utility bill here, except Pacific Bell. It really is a great opportunity for a more convenient way of paying your bills.

Now when you go to the mall, you generally are going to spend money, right? Well, just like most of the stores in the mall, CHATM also has stuff to buy. If you ride any of the city’s public transportation, such as buses, trains etc., you can pick up your tickets at the mall. In fact, you can purchase any of the following at the counter inside: Max bus passes or ticket books, Dial-a-Ride tickets, Modesto Bart Express passes and Ace Train bus tickets. If you are shopping for pleasure, however, don’t worry!

If you have ever wanted an old street sign, this is your place to go. You can purchase old street signs, new custom street signs or even old fire hydrants! If you like golf or know somebody who does, you can purchase gift certificates for Modesto’s municipal golf courses and pro shops.

If you are anything like me though, you don’t really have play money. So, I go for the free stuff! You can walk into City Hall at the Mall with an empty wallet and walk out with your arms full and your pockets stuffed, and with no security guards chasing you.



You can pickup your recycling Blue Bags here any time. In fact, City Hall at the Mall is the largest distributor of Blue Bags in Modesto. You can also pick up applications for county dog licenses and business license applications. In addition, you can also pick up flyers for Neighborhood watch programs and City of Modesto job opportunities. You can also pick up information about upcoming city-sponsored events!

Because of its convenient location, CHATM can be a very busy place. Last month alone, staff answered 600 phone calls. Each month, staff handles between 5,000 and 6,000 transactions with customers paying their bills. Those 5,000 transactions do not even include handing out Blue Bags, which we should all be using. Just imagine, all of this is accomplished by just two full-time employees and 8-10 part-time employees.

Your probably wondering when you can go, right? Well, good news! City Hall at the Mall is open at all hours as long as the mall is open. In fact, they are only closed three days a year—Easter, Thanksgiving and Christmas!

So, the next time you are at the Vintage Faire Mall, pop in, say “hello” and check out what’s going on in Modesto!

Garden Refuse Collection Schedule

The following calendar provides you with the specific dates when your pruned refuse may be placed out for collection.

Remember, it takes approximately two weeks following these dates for crews to pick up in your collection area. Pruned refuse is only collected once a month.

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	Oct	Nov	Dec	Jan	Feb	March
	Fri. 10/3	Fri. 10/31	LEAVES ONLY!	1/2	1/30	2/27
	Sa. 10/4	Sa. 11/1	Garden refuse resumes	1/3	1/31	2/28
	Su. 10/5	Su. 11/2	January '04	1/4	2/1	2/29
	Oct	Nov	Dec	Jan	Feb	March
	Fri. 10/17	Fri. 11/14	LEAVES ONLY!	1/16	2/13	3/12
	Sa. 10/18	Sa. 11/15	Garden refuse resumes	1/17	2/14	3/13
	Su. 10/19	Su. 11/16	January '04	1/18	2/15	3/14

Citizens Respond to 2003 Recycling Survey

Thank you to all of you who responded to the 2003 Recycling Survey in the August issue of City Pride.

Modesto began its Blue Bag Recycling Program in 1997, at the same time residents received their green waste containers. To ensure the continued success of this program, please put only recyclables (see list) in the Blue Bags. Please do not put garbage in the Blue Bags.

You may mix all types of recyclables in one bag. Place the Blue Bags into your black garbage container. The garbage company does the sorting, so you don't have to!

Blue Bags are free and available at many locations throughout the community, as well as "carry-out" bags from several grocery stores.

Please use paper or other colored plastic bags for garbage and pet waste.

What goes into Blue Bags

- Tin, steel and aluminum cans.
- Glass bottles and jars.
- Plastic bottles and jars with a "neck" #1-7 (see number in triangle on bottom of bottle).
- Newspaper, magazines, junk mail, phone books, mixed paper, computer paper.
- Cardboard and chipboard (cereal boxes, etc.)

Please do not put garbage, dog or cat waste or food scraps in Blue Bags.

For more information, contact the Solid Waste Office at 577-5494 or visit modestogov.com/etd/recycling.

Where to get Blue Bags

- City Hall at the Mall: Lower Level near J.C. Penney.
- Tenth Street Place: 1010 Tenth St., 2nd & 4th floors.
- King-Kennedy Center: 601 N. Martin Luther King Dr.
- Senior Citizen's Center: 211 Bodem St.
- Northeast Command Center: 3705 Oakdale Rd.
- Southeast Command Center: 1550 Yosemite Blvd.
- Southwest Command Center: 409 Paradise Rd.
- New Deal Market Pay Station: 832 Oakdale Rd.
- Blue "carry-out" bags at Save Mart, Richland and O'Brien's Markets



November Events...

- **Domino and Bid Whist Tournament:** The First Annual City of Modesto Domino and Bid Whist Tournament will be held on Friday, November 14, 7:00 to 10:00PM., at King-Kennedy/Memorial Center, 601 N. Martin Luther King Drive, Modesto. The tournament, co-sponsored by the King-Kennedy Memorial Center Senior Citizens Group, also includes music, food and prizes. Information: 577-5355.
- **5-on-5 Flag Football:** Join the City of Modesto on Saturday, November 15, 11:00AM to 4:00PM, at Maddux Youth Center, located at 615 Sierra Drive in Modesto, for the First Annual 5-on-5 Flag Football Tournament. Free team sign-ups: 577-5358 or email: afrank@modestogov.com.
- **Family Photographs in Front of the Christmas Tree:** The McHenry Mansion will offer family photos in front of the Mansion Christmas Tree on November 28 and 29. Reservations and information: 526-1108.
- **Thankful for Volunteers Recognition and Potluck:** The City of Modesto will host a Thankful for Volunteers Recognition and Potluck on Thursday, November 20, 12:00PM, at the Senior Citizens Center, 211 Bodem Street, Modesto. The annual event recognizes those that give of their time. Reservations: 491-5944.
- **Lip Sync Contest and Talent Revue:** The City of Modesto will host a Lip Sync Contest and Talent Revue for youth 17 and under on Friday, November 21, 7:00 to 10:00PM, at King-Kennedy/Memorial Center, 601 N. Martin Luther King Drive, Modesto. This "American Idol"-type event is co-sponsored by the King-Kennedy/Memorial Center Board of Directors. Information and pre-registration: 577-5355.



Free!
City of Modesto
Cathode Ray Tube (CRT)
Recycling Program

CRT's are found in TV's and computer monitors and contain large amounts of lead and other hazardous materials. They cannot be put in the garbage. Modesto residents may recycle up to two CRT's per calendar year for free. Help keep our community clean and safe—recycle properly!

Here's How:

- 1) Call your garbage company and request a CRT coupon.
- 2) Redeem the coupon with your CRT's at your garbage company.

• Modesto Disposal	538-2210
• Gilton Solid Waste	527-3781
• Bertolotti Disposal	537-8000



Celebrate Library Card Sign-Up Month

Your Library Card...It's as Good as Gold! For a limited time, new customers will receive a special gift of Rold Gold Pretzels, compliments of Frito Lay, when they sign up for a new library card.

October is Library Card Sign-up Month! A library card is one of the most important gifts parents can give to their children...and best of all, they're FREE!

The library is an exciting place, because there's always something new. The Stanislaus County Library recently added 24/7 Reference, where customers have 24-hour access to librarians

through an online chat. Weekly StoryTimes and special children's activities are offered at all Stanislaus County libraries. More than 100 computers are available for public Internet use and word processing at libraries throughout the county. At www.stanislauslibrary.org, you can search the library catalog, place a hold or renew items, search premium databases, even apply for a new library card online.

To learn more about what your library offers, stop by any of the 13 Stanislaus County libraries located throughout Stanislaus County.

Holiday Garbage Collection Schedule

Garbage collection will run one (1) day late due to the Thanksgiving holiday. There will be no garbage collection on Thursday, November 27.



- If your regular collection day is Thurs. the 27th, your pickup will be Fri. the 28th.
- If your regular collection day is Fri. the 28th, your pickup will be Sat. the 29th.

Bulky Item Collection Program Cut Off Dates

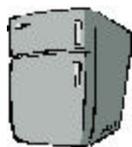


The last day to schedule an appointment to have your large items picked up in 2003 is nearing.

If you need to have any items picked up, you must schedule your appointment by December 12 in order to have your items picked up in 2003. (All calls for appointments after December 12 will be scheduled for January 2004 and will count towards one of your appointments for that year.)

Please call your garbage company to schedule your appointment and find out about program restrictions.

- Modesto Disposal 538-2210
- Gilton Solid Waste 527-3781
- Bertolotti Disposal 537-8000



Modesto to Celebrate America Recycles Day

Join the City of Modesto Solid Waste Office on Saturday, November 15, as we celebrate America Recycles Day! This is your chance to learn about Modesto's various waste reduction and recycling programs, ask questions and pick up some great gifts for yourself!



Event location and times will be published on the city's website and in the Modesto Bee.

America Recycles Day is a nationwide event that promotes recycling programs and "closing the

loop" on recycling by purchasing products made from recycled materials.

Enter to win the "America Recycles Day Green Dream House". That's right! A beautiful house made from recycled materials can be yours by making a simple pledge to recycle more.

Teachers and Scout leaders will want to take advantage of this opportunity for free environmental educational materials.

Recycling opportunities abound in Modesto! Keep America Beautiful...Reduce, Reuse, Recycle!



Available at these local nurseries:

Scenic Nursery
1313 Scenic Drive
Westurf
1612 Claus Road

Buy one regular priced flat of flowers and get one bag of Mo-Gro Magic FREE or Buy 2 bags at regular price and receive third bag FREE

MUST PRESENT COUPON AT TIME OF PURCHASE
LIMIT 2 FLATS - BAGS PER COUPON OFFER EXPIRES 11/15/2003

Bulky Item Collection —by appointment only—



Call your garbage company to schedule an appointment. Questions? Call the City of Modesto at 577-5494.

- For active, residential garbage service customers only (black and green garbage totes).
- For large household items, like furniture, appliances, toilets, etc.
- NO TV's, tires, auto parts, household garbage, hazardous waste or construction debris (wood, concrete, sheetrock, etc.)
- Place items out the evening before appointment or you may be subject to citation and fine.