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Joint Press Release

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City of Modesto Opens the Doors to Jenny's Place, A Supportive Housing Project

Modesto, CA, May 22, 2025 - The City of Modesto celebrates progress with the grand opening of Jenny's Place, a housing project created with hope and support for individuals experiencing homelessness in our community. Located at 710 N. 9th Street Jenny's Place was once a motel that has been re-developed into a new permanent supportive housing community in Modesto.

The community is invited to join a ribbon-cutting ceremony and open house. The event details are as follows:

- Date: Thursday, May 29th from 10 am to 12 pm
- Location: Jenny's Place, 710 N. 9th Street, Modesto, CA

Jenny's Place includes a total of 54 units including a manager's unit. The project will also include tenant support staff who work collaboratively with community partners to ensure a healthy and safe environment for residents rebuilding their lives out of homelessness.

"Not only are we making a difference in the lives of our residents, we are making a difference in our community," said Mayor Sue Zwahlen. "Jenny's Place will be more than just a place to live, but an inclusive and supportive community."

UPholdings and RH Community Builders serve as the project's co-developers for Jenny's Place, who are both known for providing high-quality, permanent supportive housing solutions in the Central Valley and beyond.

"We are grateful to the City of Modesto for their collaboration on this project," said Jessica Hoff Berzac, co-owner of UPholdings. "We are committed to not only building high-quality housing but also creating supportive, sustainable housing where both residents and the surrounding community can thrive."

Strong community partnerships with the Center for Human Services, Aspiranet, and Stanislaus County Behavioral Health and Recovery Services, will help the residents at Jenny's Place get a fresh start. They will get more than a roof over their head, they get safety, stability, an opportunity to grow, and a sense of connection to our community.

The development for Jenny's Place comes from a variety of funding sources bringing together about \$23 million. This includes contributions from the City of Modesto as well as the State of California Homekey Program, Health Plan of San Joaquin, and Stanislaus County Community System of Care.

Jenny's Place is named after Jenny Kenoyer, who served on the Modesto City Council, from 2013 to 2022. She was a tireless advocate for our community and was dedicated to addressing the challenges and barriers of our most vulnerable residents in our City and our Region. Her spirit and commitment to service is honored in this project.

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About Upholdings

Originally founded in 2003, Upholdings is a comprehensive real estate firm that creates, operates, and sustains the highest quality of affordable housing throughout the country. Based in Lincolnwood, Illinois with offices in Fresno, Calif. and Gary, Indiana, Upholdings is a partner for communities through its nonprofit and social service collaborations, its tenant engagement services, and its long-term asset management services. The company is deeply committed to working with the most vulnerable community members on a continuous and long-term basis and creating sustainable housing that exceeds industry standards for both quality and efficiency. Upholdings believes that everyone has a right to high quality and accessible housing, and that housing is the foundation to wellness and opportunity for both individuals and families. For more information and a complete list of projects, visit www.upholdings.net.

About RH Community Builders

RH Community Builders is a community organization aimed at ending homelessness in the Central Valley of California through a multifaceted approach. RH Community Builders has demonstrated excellence in developing and managing high quality, affordable housing in addition to high quality services directly to individuals experiencing homelessness. RH Community Builders believes that it takes both affordable housing and supportive services to end homelessness in the Central Valley.