



**Blight Abatement Advisory Committee**  
**April 6, 2022, 11:00AM-12:00PM, via Zoom**

**MINUTES**

- I. Call to Order: Vice Chairperson Maria Hernandez called the meeting to order at 11:01 AM.
- II. Roll Call
  - a. Committee Members Present: Wayne Bridegroom, Maria Hernandez, Sarah Kashefi, Mike Kelly, Emil Mozaffari, Kathleen Munoz, David Wright
  - b. Committee Members Absent: Chris Guptill
- III. Declaration of Conflict of Interest
  - a. None
- IV. Public Comment Period
  - a. None
- V. Consent Items
  - a. Maria opened the floor to approving the minutes of the 2/24/22 and 3/16/22 meetings. Wayne Bridegroom motioned to approve the minutes, and Emil Mozaffari seconded. The motion passed.
- VI. Old Business
  - a. Consider a Blight Abatement Program tagline and recommend adoption by City Council in support of the 2020-2025 Blight Abatement Strategy
    - i. Deputy City Manager Scotty Douglass opened the floor to discussion on the Blight Abatement Program tagline. Committee members and members of the public present noted that a more personalized and Modesto-specific ad would be appropriate and expressed a preference that video be included in social media ads.
    - ii. Emil motioned to approve the program slogan for recommendation to City Council, and Mike Kelly seconded. The motion passed.
- VII. New Business
  - a. Love Modesto 2022
    - i. Committee members expressed support for Love Modesto and many had already signed up for projects. Those members who were not already committed to projects requested a poll to determine the most popular project for the rest of the group to sign up for.

- VIII. Committee Comments and Reports
  - a. None
  
- IX. City of Modesto Comments and Reports
  - a. Clean California Local Grant Program Update
    - i. Housing and Urban Development Supervisor Edgar Garcia provided further update on the American Rescue Plan Act funding proposal that City Council will hear in May. The program would include a team to speed illegal dumping abatement, funding for cameras to prevent illegal dumping, and a “call for projects” aimed at beautification and blight abatement. Committee requested more information on where cameras would be located and that the City align acting with proponents of the Smart Cities Strategy.
  
- X. Matters Too Late for the Agenda
  - a. Modesto City Councilmember Chris Ricci provided information to the Committee concerning implementation of a multifamily bulky item program and expanding the acceptable items in the current bulky item programs.
  
- XI. Adjournment: Maria adjourned the meeting at 11:52 AM.