



Blight Abatement Advisory Committee
February 24, 2022, 11:00AM-12:00PM, via Zoom

MINUTES

- I. Call to Order: Chairperson Lynn Dickerson called the meeting to order at 11:05 AM.
- II. Roll Call
 - a. Committee Members Present: Lynn Dickerson, Chris Guptill, Maria Hernandez, Emil Mozaffari
 - b. Committee Members Absent: Sarah Kashefi, Mike Kelly, Wayne Bridegroom, Kathleen Munoz, David Wright
- III. Declaration of Conflict of Interest
 - a. None
- IV. Public Comment Period
 - a. None
- V. Consent Items
 - a. Chairperson Lynn Dickerson opened the floor to approving the minutes of the 1/13/22 meeting. Emil Mozaffari motioned to approve the minutes, and Maria Hernandez seconded. The motion passed.
- VI. Old Business
 - a. Consider a Blight Abatement Program tagline and recommend adoption by City Council in support of the 2020-2025 Blight Abatement Strategy
 - i. Kim Newcomer of Slate Communications presented slogan options and discussed general ways that they envision the City using the slogans. Committee members commented on areas they agreed with, approved of, and thought would resonate with the community, then spoke on changes they'd like to see and areas for improvement.
 - ii. Slate will send revised ideas to Committee members prior to the next meeting so that they can vote on which slogan to recommend to City Council. Voting was tabled until the next meeting.
- VII. New Business
 - a. Stanislaus County partnership with the City of Modesto's Blight Abatement Advisory Committee

- i. Lane Avila, Stanislaus County's Code Enforcement Program Manager, introduced himself to the Committee and stated that the County will continue to have a representative present at Committee meetings to encourage collaboration with the City.
- VIII. Committee Comments and Reports
 - a. Chairperson Lynn Dickerson reported that the CalTrans grant for the beautification of the east side of Highway 99 south of Tuolumne River, including a visible barrier, and totaling \$1.466 million will proceed. Anticipated completion is May 2024.
- IX. City of Modesto Comments and Reports
 - a. 2021 Illegal Dumping Update
 - i. City of Modesto Code Enforcement Supervisor Michele Hunt updated the Committee on illegal dumping reports received in 2021 on public property.
- X. Matters Too Late for the Agenda
 - a. Lynn Dickerson proposed setting the date for the next meeting, suggesting March 16, 2022 at 11:00 AM. No conflicts were presented and the Committee agreed to that date.
- XI. Adjournment: Lynn Dickerson adjourned the meeting at 12:10 PM.