



**CITY OF MODESTO  
CULTURE COMMISSION**

Wednesday, August 2, 2023 at 4:00 p.m.  
1010 10<sup>th</sup> Street, Room 2005

\*Roll Call – Culture Commission

Julie Scherer, Chair  
Patrick Cavanah, Vice Chair  
Rebecca Harrington  
Katherine Zagone  
Elena Martinez  
Dewey Bedford

**AGENDA**

(NOTE: Any and all of the following agenda items are subject to action being taken by the Culture Commission.)

**I. CALL TO ORDER**

**II. APPROVAL OF MINUTES**

ACTION: Consider approving the minutes of the July 5, 2023 meeting.

**III. WRITTEN COMMUNICATIONS**

None

**IV. OLD BUSINESS**

- A. Development of an RFP for the Modesto 150<sup>th</sup> Mural
  - 1. Local Organization to send RFP notice
- B. Development of an RFP for the Creation of Updated City Flag
- C. Review of Priority List
- D. Landmark Preservation Committee Member Update

**V. NEW BUSINESS**

- A. Project Proposal from Commissioner Bedford

**VI. ORAL COMMUNICATIONS**

These may be presented only by interested persons in the audience. Under State law, Committee members may respond to matters being presented under this item only as follows:

- A. Briefly respond to statements made or questions asked.

- B. Ask a question for clarification.
- C. Provide a reference to staff or other resources for factual information.
- D. Request staff to report back at a subsequent meeting.
- E. Finally, a Committee member or the Committee itself may take action to direct staff to place a matter of business on a future agenda.

**VII. MATTERS TOO LATE FOR THE AGENDA**

(These may be presented by members of the Culture Commission and staff, upon determination by a majority vote that an emergency exists, as defined by State law, or by a 2/3 vote that [1] there is a need to take immediate action and [2] that the need for action came to the Committee’s attention after the agenda was posted.)

**VIII. CURRENT AND UPCOMING CULTURAL EVENTS**

Downtown Modesto Art Walk – 3<sup>rd</sup> Thursday of the Month –  
<http://modestoartwalk.com>

Event Media Sites:

<http://www.modestoview.com/catetory/event-calendar>

<https://www.galloarts.org>

<http://www.thestate.org>

<http://visitmodesto.com/calendar/default.asp>

**IX. ADJOURNMENT**

Next meeting: Wednesday August 2, 2023 at 4:00 p.m.

NOTE: Copies of this agenda are on file at the Modesto-Stanislaus Library Reference Room, 1500 I Street, Modesto, and in the Office of the City Clerk, Tenth Street Place, 1010 Tenth Street, Modesto. A copy of this agenda may be obtained in the Office of the City Clerk.

Posted pursuant to Government Code Section 54954.2 on \_\_\_\_\_,  
 at \_\_\_\_\_ by \_\_\_\_\_ on the bulletin board at Tenth Street Place.



City of Modesto  
**CULTURE COMMISSION**  
Wednesday, July 5, 2023  
4:00 PM  
1010 10<sup>th</sup> Street, Room 2005

**MINUTES**

I. CALL TO ORDER/ROLL CALL

The meeting was called to order by Chair Julie Scherer at 4:00 PM.

Commissioners Present: Julie Scherer (Chair), Patrick Cavanah (Vice Chair), Katherine Zagone, Elena Martinez, Rebecca Harrington

Commissioners Absent: Elena Martinez (excused)

Staff Present: Ashley Weaver, Valerie Garcia

Public Present: Salvatore Salerno

II. APPROVAL OF MINUTES

**ACTION: Motion (Zagone/Cavanah)** 4/0 approving and Commissioner Bedford abstaining for the minutes of the June 7, 2023 meeting.

III. WRITTEN COMMUNICATIONS

None.

IV. OLD BUSINESS

A. Development of an RFP for the Modesto 150<sup>th</sup> Mural

Commissioners reviewed the current draft of the RFP and provided an update to members that were absent the previous meeting. Commissioner Zagone was able to make contact with Aaron Miano or Aaron Valencia. The opening paragraph was discussed to have verbiage with more imagery. Commissioner Zagone to submit updates to the opening paragraph to City staff. All Commissioners advised to submit updates to City staff by July 24<sup>th</sup> to include in the next revision draft.

- Local Organization to send RFP notice

Commissioners discussed local organizations to include in the RFP distribution. The list includes: Mistlin Gallery, Chartreuse Muse, Modesto Bee, Audubon Society, Modesto City Schools and the ModestoView

B. Development of an RFP for the Creation of Updated City Flag

Commissioners reviewed the previously drafted City of Modesto Flag Contest Rules and Submission documents. Chair Scherer spoke in favor of voting on the drafts as is, with date changes. No vote was called for. Commissioners decided to review the documents and provide any feedback to City staff by July 24<sup>th</sup>.

C. City Bird Committee and Council Presentation

Salvatore Salerno spoke to his push for the City Bird Nomination. City staff provided an update of the process. Commissioner Zagone volunteered to present the City Bird Nomination at the upcoming Safety and Communities Council Committee Meeting on August 14<sup>th</sup>.

D. Landmark Preservation Committee Member Update  
Landmark Preservation Committee Liaison was not in attendance.

V. NEW BUSINESS

A. New Commissioner – Introductions

Newly appointed Commissioner Bedford provided an introduction of himself, his history with the Commission, and his goals and desires for the Commission.

VI. ORAL COMMUNICATION

None.

VII. MATTERS TOO LATE FOR THE AGENDA

None.

VIII. CURRENT AND UP-COMING CULTURAL EVENTS

7/7 – NAACP Music for Downtown Modesto

7/8 – Chris Guptil and Rebecca Harrington being honored by Crystal Creamery for the Community Involvement

7/14 – Freedom Friday: Music in the Plaza with vendors

7/14 – 7/30 – Prospect Theater improv workshops

IX. ADJOURNMENT

The meeting was adjourned at 5:13 PM. The next scheduled Culture Commission meeting will be held at 1010 10<sup>th</sup> Street, Room 2005 on Wednesday, August 2, 2023 at 4:00PM