



## **AGENDA**

City of Modesto  
**DESTINATION MODESTO TASK FORCE**  
Third Floor  
Conference Room 3001 Modesto, California  
Tuesday, February 21, 2017, at 3:00 p.m.

### **MISCELLANEOUS**

Welcome and Introductions

### **PUBLIC COMMENT PERIOD**

Three minute time limit per speaker

### **CONSENT ITEMS**

None.

### **NEW BUSINESS**

1. Overview of Recent Data and Marketing trends – Bob Kimball
2. Discussion Regarding structure of CVB.
3. Discussion Regarding Recommendations to amend By-Laws to address Director positions and requirements.
4. Next Steps.

### **MATTERS TOO LATE FOR THE AGENDA**

### **ADJOURNMENT**

Posted pursuant to Government Code Section 54954.2 on the bulletin board at Tenth Street Place  
on

\_\_\_\_\_ at \_\_\_\_\_ by \_\_\_\_\_  
date time signature