



**CITY OF MODESTO
CULTURE COMMISSION
Held via Teleconference
(To access meeting, please see instructions below)
Wednesday, January 25, 2023 at 3:30 p.m.**

*Please Note: In order to respond to COVID-19, and pursuant to the Governor’s Executive Order N-29-20, the City will hold this meeting via teleconference and Committee Members will be calling in.

*Roll Call – Culture Commission

Julie Scherer, Chair
Patrick Cavanah, Vice Chair
Rebecca Harrington
Monica Valencia
Elena Martinez
Katherine Zagone

The City of Modesto is now offering the ability to view and participate in Commission and Committee meetings via telephonic conferencing via “Zoom” video conferencing computer technology. The meeting may be accessed through the use of Zoom using the following options:

- Enter the following link into an Internet Browser
<https://us06web.zoom.us/j/88101413004?pwd=c05STWNtQTZwWGRNSUNreWk2RTNpZz09>
- Password 354004

To use Zoom, please visit: <https://zoom.us/> and either sign-up for a free Zoom account or continue as a guest. Once you have downloaded the app onto your mobile device, joined from your web browser, or downloaded the Zoom software on your computer you will be ready for the upcoming Commission and Committee meeting.

Joining the Committee meeting via Telephone

If you don’t have a smart phone or computer to access the meeting via Zoom, you can participate by phone, by calling 1-877-853-5257 (Toll Free) or 1-888-475-4499 (Toll Free) and enter the Webinar ID 881 0141 3004.

Providing Public Comment on Zoom and by Telephone

The Commission and Committee Chairmen will request public comment during the Public Comment periods on the meeting agendas and during each Regular Calendar Item on the Agenda. Once the Chair has announced the public comment period, please do one of the following.

USING A COMPUTER OR SMART PHONE APP:

- Click on the “Raise Hand” feature in the webinar controls. This will notify City staff that you have raised your hand. City staff will unmute your microphone when it is your turn to provide public comment.
- A prompt will appear to confirm you would like to be unmuted and then you will have three minutes to provide public comment.
- Once your public comment has ended, you will be muted again.

USING A REGULAR PHONE (not using a computer or smart phone APP):

- Dial *9 (star 9), this will notify City staff that you have “raised your hand” for public comment.
- City staff will unmute your microphone when it is your turn to provide public comment.
- You will hear “you are unmuted” and then you will have three minutes to provide public comment.
- Once your public comment has ended, you will be muted again.
- If your phone is unmuted, and you are unable to be heard, the host may ask that you Dial *6 to toggle mute on/off in Zoom.

Additional Zoom resources/support

Please visit Zoom’s website support page on helpful tips to prepare for the meeting:

<https://support.zoom.us/hc/en-us/categories/201146643>

AGENDA

(NOTE: Any and all of the following agenda items are subject to action being taken by the Culture Commission.)

I. CALL TO ORDER – Via Teleconference (ZOOM)

II. APPROVAL OF MINUTES

ACTION: Consider approving the minutes of the October 5, 2022 meeting.

III. WRITTEN COMMUNICATIONS

IV. OLD BUSINESS

- A. Bylaw Review and Updates
- B. Landmark Preservation Committee Member Selection

V. NEW BUSINESS

- A. Welcome New Members
- B. Administrative Items
 - 1. Vacancies
 - 2. Attendance
 - 3. Availability
 - 4. Meeting Schedule
- C. 2023 Goals and Objectives
- D. Current and Potential Community Partnerships

VI. ORAL COMMUNICATIONS

These may be presented only by interested persons in the audience. Under State law, Committee members may respond to matters being presented under this item only as follows:

- A. Briefly respond to statements made or questions asked.
- B. Ask a question for clarification.
- C. Provide a reference to staff or other resources for factual information.
- D. Request staff to report back at a subsequent meeting.
- E. Finally, a Committee member or the Committee itself may take action to direct staff to place a matter of business on a future agenda.

VII. MATTERS TOO LATE FOR THE AGENDA

(These may be presented by members of the Culture Commission and staff, upon determination by a majority vote that an emergency exists, as defined by State law, or by a 2/3 vote that [1] there is a need to take immediate action and [2] that the need for action came to the Committee’s attention after the agenda was posted.)

VIII. CURRENT AND UPCOMING CULTURAL EVENTS

Downtown Modesto Art Walk – 3rd Thursday of the Month –<http://modestoartwalk.com>
Hispanic Heritage Music in the Plaza – September 17th

Event Media Sites:

- <http://www.modestoview.com/catetory/event-calendar>
- <https://www.galloarts.org>
- <http://www.thestate.org>
- <http://visitmodesto.com/calendar/default.asp>

IX. ADJOURNMENT

The next scheduled Culture Commission meeting will be held via teleconference on Wednesday, February 1, 2023 at 3:30 p.m.

NOTE: Copies of this agenda are on file at the Modesto-Stanislaus Library Reference Room, 1500 I Street, Modesto, and in the Office of the City Clerk, Tenth Street Place, 1010 Tenth Street, Modesto. A copy of this agenda may be obtained in the Office of the City Clerk.

Posted pursuant to Government Code Section 54954.2 on _____, at _____ by _____ on the bulletin board at Tenth Street Place.



City of Modesto
CULTURE COMMISSION
Wednesday, October 5, 2022
3:30 PM
Held via Teleconference

MINUTES

I. CALL TO ORDER/ROLL CALL

The meeting was called to order by Chair Julie Scherer at 3:34 PM.

Commissioners Present: Julie Scherer, Chair, Patrick Cavanah, Vice Chair, Rebecca Harrington, Eduardo Flores

Commissioners Absent: Monica Valencia (excused), Lacy Vincent, Dewey Bedford

Staff Present: Ashley Weaver, Cambria Pollinger, Diane Sheatsley, Stephanie Navarro, Valerie Garcia

Public Present: Salvatore Salerno, Council Member Ricci

II. APPROVAL OF MINUTES

ACTION: Motion (Scherer/Cavanah) 4/0 approving of the minutes of the August 3, 2022 meeting.

III. WRITTEN COMMUNICATIONS

None.

IV. OLD BUSINESS

A. Current Projects – 150th Celebration Mural Requests for Proposals

Commissioners agreed to use the City of Jacksonville sample to create the Request for Proposal (RFP) submission draft and bring to the November meeting for review. Council Member Ricci spoke in favor of this decision.

B. Potential Projects – Alternate City Flag; City Bird Proposal

Commissioners agreed to focus on the mural project before taking on additional projects and to hold 2-3 workshops before reviewing city bird nomination. Council Member Ricci spoke in opposition of this strategy. Mr. Salerno spoke to the merit of his City bird nomination.

Commissioners agreed to amended strategy by having Commissioners and staff source RFP samples for alternate City flags, and to invite City public relations staff to next meeting for guidance on the City bird nomination.

C. Representative Update: Landmark Preservation Committee

None.

V. NEW BUSINESS

None.

VI. ORAL COMMUNICATION

VII. MATTERS TOO LATE FOR THE AGENDA

None.

VIII. CURRENT AND UP-COMING CULTURAL EVENTS

Day of the Dead, Tenth Street Plaza, October 22nd

IX. ADJOURNMENT

The meeting was adjourned at 4:25 PM. The next scheduled Culture Commission meeting will be held via teleconference on Wednesday, November 2, 2022 at 3:30 p.m.