

2017 Celebration of Lights

DATE: October 1, 2017

TO: Parade Participants

FROM: City of Modesto
Celebration of Lights Parade Committee

RE: "Sights and Sounds of the Season"
2017 Celebration of Lights Parade

The City of Modesto Parks, Recreation and Neighborhoods Department is once again organizing the Celebration of Lights Parade. The parade is scheduled to begin at **5:30 p.m. on Saturday, December 2nd, 2017**. Please read the attached Parade Rules carefully, complete all entry information, sign the acknowledgement on the Entry Application and return the Application with the Judging and Announcer Information sheet. Make sure you have neatly printed or typed an announcer description of your entry. You may also e-mail your announcer description to tamaral@modestogov.com By signing the Entry Application, you assume responsibility for your entry and will be expected to be in attendance and in compliance with all rules and regulations on the day of the parade.

Please keep the theme in mind as you plan and design your entry. This year's parade theme is "**Sights and Sounds of the Season**" Your entry will be judged based on your use of the theme, lights, music and other general areas. (*Think Holiday Songs, Christmas decorations, Musicals, etc.*)

******LOCATIONS TO MAIL OR HAND DELIVER YOUR ENTRY APPLICATION******

All entry applications must be mailed to: Tony Amaral, City of Modesto Parks, Recreation and Neighborhoods Department, P.O. Box 642, Modesto, CA 95353

OR

Hand delivered to the Parks, Recreation and Neighborhoods Department located at 1010 10th Street, Suite 4400 or the Senior Citizens Center at 211 Bodem Street.

There will be a \$20 late fee on all entry applications received after the **deadline of 4:30 p.m. on Tuesday, October 31st, 2017**. Final deadline for late entries is 4:30 p.m. on Tuesday, November 14th. Applications are accepted on a first-come-first serve basis. Please note, once parade reaches full capacity, applications received prior to deadline will go on waitlist. Waitlist entries are not guaranteed to be in parade. To ensure your spot, submit your application as soon as possible.

If you have any questions concerning the Celebration of Lights Parade, please call the Parks, Recreation and Neighborhoods Department at (209) 577-5344 or e-mail Tony Amaral at tamaral@modestogov.com.





CITY OF MODESTO
CELEBRATION OF LIGHTS PARADE
Saturday, December 2nd, 2017
"Sights and Sounds of the Season"



PARADE RULES

- * All entries **MUST** have lights. The more lights that you have, the better your entry will look in the dark. Entries without lights will not be allowed to participate. There is **NO EXCEPTION** to this rule. The "Sweepstakes Award" will be chosen for the overall best use of lights and music.
- * **Entries may not exceed 8 standard vehicles and/or 75 feet in length and 20 feet in width.** Your entry measurements and set-up specifics must be included on your entry application. Your entry may only have a total of 8 standard size vehicles and be within 75 feet in total length, unless special approval is given. **Entries with large trucks, trailers, semis and semitrailers may not exceed 75 feet in total length unless multiple entries purchased.** Multiple entries will need to be purchased if more than 8 vehicles or over 75 foot maximum. **Entries may not exceed 20 feet in width** (no exception or multiple entries available for purchase). If your entry exceeds 75 feet on the day of the parade or is wider than 20 feet, you will be asked to comply with registered total length or forfeit entry. Your participation may be jeopardized if your entry exceeds allotted space and/or does not comply with rules.
- * Entries will be judged based on creativity, originality and the use of lights, music and "**Sights and Sounds of the Season**" theme. We encourage VERY LOUD MUSIC and to have your organization's banner displayed in front of your entry.
- * **Absolutely no Santa or Santa costumes will be allowed on any entry or your entry will be disqualified and unable to participate in parade.** Santa will be rounding out the parade on the fire truck for all to see. **(Hats are ok!)**
- * All vehicles used for your entry must be in their assigned staging location in the staging area between 2:30-4 p.m. or your entry will be disqualified. Absolutely no vehicles will be allowed in after 4 p.m. This is for the safety of all, especially small children in the staging area. If there is a staging location that you prefer, please make that request on your application (please keep in mind there are no guarantees).
- * You may not drop people off or park non-parade entry vehicles inside the staging area. Please inform all participants and parents/guardians of this rule and pre-determine a drop off/pick up location. Only vehicles that have been approved on the entry application and driving in the parade will be allowed in the designated staging areas.
- * No entry may stop to perform at any point along the parade route. All float riders must stay on float at all times. Parade marshals along the route will monitor entries and violators will be disqualified from judging.
- * Candy/favors/handouts may not be thrown. Absolutely no item may be handed out or thrown from an entry. You may hand out approved items at least ten feet from entry vehicles. This is for the safety of everyone involved. **Handout items must be approved by the City prior to final entry deadline, November 14th, 2017.**
- * Absolutely no alcoholic beverages will be allowed in the staging area or on any entries.
- * There must be one adult supervisor for every ten children walking or riding on an entry.
- * **You will be provided with an entry number when you check in at the staging area on the day of the parade.** This entry number must be on display in a visible location on the front left side of the vehicle or float.
- * We expect everyone participating in the parade to know and abide by all parade rules. Please provide a copy of the rules and maps for all participants in your entry. The person who signed the entry form is responsible for this. We will make your signed application available to any person in your group who states they did not have access to the rules.
 - Entries must be mailed to **Tony Amaral, City of Modesto Parks, Recreation and Neighborhoods Department, P.O. Box 642, Modesto, CA 95353**, or hand delivered to the **Parks, Recreation and Neighborhoods Department office at 1010 10th Street, Suite 4400** or the **Senior Citizens Center at 211 Bodem Street**, by 4:30 p.m. on Tuesday, November 14th.
 - **Designated staging area will be e-mailed to you the week of the parade. Please notify your parade participants and work out a before and after parade meeting location.**
 - Note: Entries will not have same set-up and tear-down location (You will NOT go back to original staging location)



CITY OF MODESTO
CELEBRATION OF LIGHTS PARADE
'Sights and Sounds of the Season'
Saturday, December 2nd, 2017

For Office Use Only
Barcode #64708
Paid by: Cash/Check/Credit
Check #
Entry Fee Paid \$
Late Fee Paid \$
Total Paid \$
Judges Form
Description
Receipt #
Assigned Entry #

ENTRY APPLICATION
Due by: 4:30 p.m. on Tuesday, October 31st, 2017
Late entries will be accepted until 4:30 p.m. November 14th.

Entry Group Name: _____

Entry Title: _____

Contact Person Name: _____

Address: _____ City: _____ Zip: _____

Daytime Phone: _____ Evening Phone: _____

E-mail Address: _____

- Entry Specifics: [] Walking/Marching [] Equestrian [] Float w/flat bed truck
[] Float w/Semi truck [] 1-8 vehicles [] 9-16 vehicles*
[] Other/Explain: _____

Number of persons in parade: _____ Total Length/Dimensions of Entry: _____

To determine your staging area and amount of space needed, please explain your parade entry set-up and design specifics in detail.

(For example: Float on flat bed truck w/trailer (35 feet), 5 riders on float, 15 walkers in front of float etc.)

[Empty box for staging area and design specifics]

Your participation in this year's event is very much appreciated!
Become a Friend of the Parade with a 100% tax-deductible donation.
**Amount of donation: \$ _____

* Entries exceeding 8 vehicles and/or 75 feet will need to register and pay for multiple entries
* Entries may not exceed 20 feet in width (no exception or multiple entries available for purchase)

Entry Fees (please check one of the following):
[] \$60 - Received by 4:30 p.m. on Tuesday, October 31st
[] \$80 - Late Entry (Entries are late if received after 4:30 p.m. on October 31st)

Space is limited and based on first-come-first-serve basis. If Parade reaches full capacity prior to entry deadline, name and contact information will be placed on a waitlist, in order received, with no guarantee of participation unless space allows.

I have read and understand all parade rules and agree to be responsible for this entry and participants and their compliance of all rules. I agree to inform all entry participants and their parents/guardians of all rules.

Signed _____ Date _____

Please make all checks payable to: City of Modesto **If giving donation, please make check to Stanislaus Foundation

Mail Applications to:
Attention: Tony Amaral
City of Modesto, Parks, Recreation and Neighborhoods Department
P.O. Box 642
Modesto, CA 95353

Hand Deliver Applications to:
City of Modesto Parks, Recreation and Neighborhoods Department
1010 Tenth Street, Suite 4400
(Visa & MC accepted here)

Hand Deliver Applications to:
Senior Citizens Center
211 Bodem Street

- Have you attached your entry fee, judging & announcer info w/ announcer description and signed your application?



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JUDGING AND ANNOUNCER INFORMATION

Entry Group Name: _____

Entry Title: _____

Contact Name: _____ E-mail: _____

Daytime Phone: _____ Evening Phone: _____

Check **one** category in which your entry will be judged:

- Classic Vehicle Youth Entry Community Entry
- Commercial Entry - Large (Business employs 11 individuals or more)
- Commercial Entry - Small (Business employs 10 individuals or less)
- Equestrian Non-Profit Entry Jr. High School Band
- High School Band (1A & 2A) High School Band (3A & 4A)

Entries will be judged on creativity, originality, use of lights, music and incorporation of the theme. Please remember, if you stop to perform during the parade, you will be disqualified from judging.

Please type, clearly print or e-mail an announcer description of your entry. Announcer description will be read to the judges and crowd along parade route by multiple stations from Cumulus Radio. The description must be 200 words or less; include information about your organization, information regarding entry, sponsors, special people you would like to thank, etc. Announcers along the parade route will read your announcer descriptions to parade viewers as your entry passes by. (Please e-mail descriptions to tamaral@modestogov.com)