



City of Modesto

CITY PRIDE

April 1999

City Wide

CITY OF MODESTO SERVICES ARE AVAILABLE TO CITY RESIDENTS ONLY

Neighbors United targets westside neighborhoods

On May 22, United Way of Stanislaus County, City of Modesto, Modesto A's, Harvest Bank, Volunteer Center, Modesto City Schools and Stanislaus County celebrate Neighbors United 1999, targeting neighborhoods surrounding John Thurman Field.

Hundreds of community volunteers will come together to help in the clean-up. Projects will range from raking leaves and mowing lawns to installing smoke detectors and removing debris from yards. The idea is for residents to work together with other community members to make physical improvements in their neighborhoods.

The event begins at 8:00 a.m. with a continental breakfast and volunteer registration. Assignments will be distributed to volunteers throughout the day.

HOW YOU CAN HELP!

You have the opportunity to get involved and help make these neighborhoods healthier and safer places to live. You can be a part of this unique community building experience in a number of ways—sponsorship, donations and labor.

Sponsorship

Financial sponsorships are needed to cover the costs of putting on the event.

Materials

Materials from garden and lawn equipment to gloves and garbage bags are needed. Each and every donation will help and donations are tax deductible!

Groups

Companies and clubs are encouraged to participate as a group. Show pride in your company or club by wearing your company shirts or hats.



All volunteers will be recognized at the Modesto A's game on May 22 at 7:05p.m. Each volunteer will receive a free ticket to attend the game.

For details on registering as a volunteer or sponsor, or to make a donation, contact United Way at 523-4562.

CHECK US OUT ON THE WEB!
<http://www.ci.modesto.ca.us>

Water conservation efforts remain vital for future supply

The city is amending its outdoor watering restrictions again this year, allowing Modesto residents to water any day of the week, regardless of their street address.

Some rules still apply and conservation efforts should not be overlooked. For instance, outdoor watering is prohibited from noon to 7 p.m. daily and a city permit is required to hose off sidewalks, driveways and buildings. Also, water leaks, once identified, should be repaired within 24 hours and a positive shut-off nozzle

should be used when washing your car. To report water waste, call the City of Modesto at 571-5103.



COLOR MODESTO: Planting project begins to blossom

Color Modesto kicks off Saturday, May 8, with a citywide planting of over 30,000 color plants—the largest community planting of color plants in the history of Modesto.

A cooperative effort of the City, the Modesto Garden Club, and hundreds of volunteers from the Church of Jesus Christ of Latter Day Saints, the goal of Color Modesto is to plant one million color plants throughout the city within the next 14 months beginning with

the May 8th citywide planting.

Over 700 flats of annual flowers, 1,000 vines, 1,500 one-gallon plants and 2,000 4-inch plants will be planted during the day.

Interested citizens and organizations wanting to participate in this colorful project are invited to call the city's Operations & Maintenance Department at 342-2249 to receive a brochure or check it out on the city's Internet website at www.ci.modesto.ca.us.



If you have a question for the Q&A, please send it to: City of Modesto, Communications & Marketing Division, P.O. Box 642, Modesto, CA 95353. Our question for this insert focuses on redevelopment. See back page for the question & answer.

Community



Know what lies beneath the surface

If you are planning to dig or excavate for any reason, it is important to know what lies beneath the surface. Whether on city streets or in your own backyard, striking an underground gas pipe, electrical line, or sewer line can be extremely hazardous to people and property.

To find out where underground lines are located, you are encouraged to call the Underground Service Alert (USA) at least two working days before you start to dig.

Underground Service Alert is a free, convenient information and notification service supported by utilities like PG&E and the City of Modesto.

When you place a toll-free call to USA, an operator will ask where you plan to dig and will contact all the appropriate utilities, who will mark any underground installations they have at the excavation site. Once a site is marked, homeowners or contractors doing the work are responsible for determining the exact depth and routes of underground facilities.

Calls should be made before digging fence post holes, installing septic tanks, clearing drainage canals, planting trees, excavating, dredging, drilling, trenching, blasting or grading.

USA may be reached by calling 1-800-642-2444.



NEW HOURS!

CLEAN GREEN COMPOST

Buy One Yard,

Get a 2nd Yard FREE!

One yard minimum charge. Sales tax will be charged.

Limit 1 free yard per resident.

Modesto Residents Only.

From Modesto, take Carpenter Rd. south, right on Keyes Rd., left on Jennings Rd.

REMINDER: It is the customers' responsibility to cover their loads.

MODESTO COMPOSTING

7007 Jennings Road • Modesto • 538-2557

\$10/yd*.

*Bulk sales only
Offer expires 5-31-99

OPEN TO THE PUBLIC

MONDAY-FRIDAY

12:30-3:30 P.M.

SATURDAYS

8:00 a.m. to 2:00 p.m.

Meet the Modesto City Council at Open House

Don't miss this chance to meet members of the Modesto City Council during their quarterly open house on Saturday, May 1, from 9:00 to 11:00 a.m. at the Martone Tot Lot, located on Paust Road at Kidd Avenue.

The quarterly open house is a great opportunity for local citizens to meet one-on-one with elected city officials to ask questions, discuss issues and express concerns about Modesto and its future.

May marks Older Americans Month

Mark your calendars to celebrate "Older Americans Month" by attending the 26th Annual Senior Awareness Day, Saturday, May 1 at the Stanislaus County Fairgrounds in Turlock.

There will be informational and educational displays, entertainment, lunch, prize drawings, bingo, and a Senior Awards ceremony.

Lunch tickets must be purchased in advance and are available at Area Agency on Aging, 822 12th Street, and the Modesto Senior Citizens Center, corner of Scenic and Bodem avenues.

Memorial Day observed

City Hall will be closed Monday, May 31 in observance of Memorial Day. Regular office hours will resume at 7:30 a.m. on Tuesday, June 1.



To Your Health...and the health of our community

Bike to Work Day slated



Tuesday, May 18, marks Modesto's "Bike to Work Day" from 6:30 to 8:30 a.m. and features designated bike commute routes into downtown Modesto.

All routes are escorted by officers from the Modesto Police Department Bike Patrol and end at the courthouse lawn, 1100 'I' Street, where riders will be treated to a free continental breakfast and prizes.

Q. What is re-development & how is it paid for?



A. Redevelopment is a tool to encourage new private investment into deteriorating areas. Its efforts focus on creating an environment which stimulates new private investment in an area that becomes blighted, unsightly or an economic liability for the community in terms of jobs and services. The primary source of funding is called tax increment, which is the new property tax paid by new development after creation of the redevelopment area. It is not funded by general city revenue, which is money used for services such as public safety, streets or transportation.